

WEMF 2011 VENDOR/PROMOTER APPLICATION FORM

Please fill out this application, **sign it** and fax it back to us at 416-214-2339 or scan/e-mail to vendor@wemf.com (PDF preferred). Please note that approved vendors are not granted exclusivity in their product areas, however we will attempt to avoid having multiple vendors with the exact same product line where possible. An exact description of merchandise will allow us to best accomplish this goal. Thanks for your support!

Vendor Booth name: _____

Vendor Booth Website: _____

Your Name (1): _____

Your Email: _____

Staff Member Name (2): _____

Phone Number: () _____

Fax Number: () _____

Exact Description of Merchandise (use a separate sheet if more space is required):

Please be aware of the following items before you return this application (all prices in Canadian Dollars):

1. Vendor must submit a completed application considered – if your vending operation is accepted you will be required to make the full payment within 14 days of notice of acceptance
2. You are permitted any number of staff but only receive 2 complimentary vendor passes and 1 parking pass per vendor fee. Any extra person(s) (staff, DJs; artist or performers) paid or volunteer, for your vending/promotion booth are required to have either purchased a WEMF ticket in advance or pay the full WEMF entry fee upon arrival at WEMF. No further discounts or complimentary tickets will be available so please plan accordingly.
3. All vendor must provide and maintain a working fire extinguisher in their booth at all times. Not having a working fire extinguisher at your booth will result in closure of the booth and forfeiture of your fee
4. The vending fee is \$750.00 which **MUST** be paid by certified cheque or money order made out to:
"Destiny Event Productions" **no later than 5pm July 15, 2011.**
5. Payments must be sent (regular mail or express post - no couriers) to: **Destiny Events - WEMF Vendor**
45 Harbour Sq. Box 81035, Toronto, Ontario, Canada M5J 2V3
6. You may bring your own generator. If you need power from our generator, a hook up fee of \$100.00 will be charged for 2 15 AMP circuits (most vendors will require at least 2 circuits)
7. Merchandise being sold or displayed that is not described above and approved by signature will be confiscated and may or may not be returned after the event at the sole discretion of Destiny Events.
8. Each vendor will receive and retain 100% of all revenue they generate
9. Vehicles are subject to search at gate prior to entry to the WEMF grounds
10. WEMF2011 and Destiny Productions will not be held responsible for any vendor's activity as it relates to the event. Vendor must comply with WEMF2011 rules and regulations as outlined upon entry
11. Any illegal or offensive activity in your vending area will result in immediate expulsion from the event and forfeit of all vending fees and costs paid to date.
12. All items and prices of goods sold by vendor must be approved by WEMF2011 in advance of the event. A separate, detailed inventory form must be completed by vendor and signed by the Festival no later than July 15th, 2011. WEMF2011 reserves the right to deny retailer the right to sell any item it deems unapproved, questionable, or inappropriate at anytime.

If you agree with all 12 terms of this 2 page application, please sign, date and return this application on or before July 15, 2011. If approved, it will be faxed or emailed back to you with an approval signature and you MUST present it at the gate to gain entry to the event for you and your staff. Please be aware that upon approval, your vending operation is independent of WEMF2011 and that Destiny Event Productions and its partners assume no responsibility for any products sold or given away free of charge nor the vending operation itself beyond provision of a location, tent covering and power if so desired.

Vendor Signature/date

WEMF approval signature/date

- (✓) WEMF Promoter / Vendor Fee - \$750.00
- () Check here if you want us to provide a 10' by 10' tent - \$250.00 rental charge
- () Check here if you want a power hook-up - \$100.00 (2 * 15 AMP)
- () Check here if you want an additional power hook-up - \$50.00 (15 AMP)

FEE: \$ _____ + HST (13%): \$ _____ = **TOTAL: \$** _____